

1,4GROUP Proposes

The Second Season

01.10.2024

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1,4GROUP – Your Trusted Partner in Post Harvest Potatoes

Global company based in Meridian, ID offering a comprehensive family of sustainable, bio-control storage enhancement products and application technologies



Our mission is to reduce food waste by helping growers preserve the nutritional and economic value of harvested crops.

Core Values

- Integrity
- Teamwork
- Accountability
- Respect
- Work/life balance
- Social Responsibility



We See Opportunity

Potatoes are often in storage longer than the growing season

Storage technology has advanced

Planning for storage is a year-round process

It is always better to be proactive



OPPORTUNITY = SECOND SEASON

Increasing Second Season knowledge to improve potato storage practices can significantly

- Maximize returns
- Preserve quality
- Extend shelf life
- Save costs
- Ensure food security
- Support sustainability



Maximize
Net
Returns

Focusing on better storage practices = more \$\$ and more to the world and to the producer and the entire supply chain



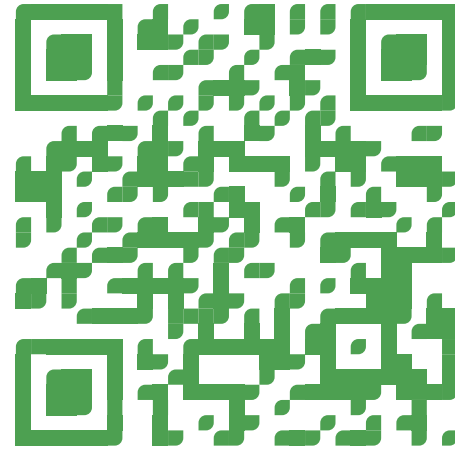
2025 Second Season Symposium

1,4GROUP and United Potato Growers are collaborating to develop a **POTATO SECOND SEASON (STORAGE) SYMPOSIUM**

- Advise and update the industry on best storage practices
- Cross section of storage industry companies
- Cover every aspect of storage
 - Sustainability – Environmental opportunities
 - Ventilation – Chemistries – Overall storage management
 - Pre-harvest/storage checklist
 - Innovation
 - Global collaboration



Feel free to contact us to discuss and share your ideas
or let us know what you would like to learn about.



You can find us at Booth #430 or catch
us at other shows across the country.

Have a great show!!